

Little Kickers®



Little Kickers International

SUCCESS STORY

By teaching children how to play soccer in a non-competitive, relaxed environment, Little Kickers International is paving the way for a life of enthusiasm for sports. Given that the coaches work with children between the ages of 18 months and seven years, good training is paramount. Here's a look at how Little Kickers International uses SkyPrep.



Little Kickers International
Toronto, ON, Canada

Type
Sports

Web Site
www.littlekickers.ca

Franchises
250+

Coaches Needing Training
1,500+

Months using SkyPrep
11

Number of Courses
55

THE CUSTOMER

Little Kickers International is a franchise business that has over 250 locations in over 21 countries around the world. They specialize in providing preschool children with an opportunity to experience soccer taught by skilled coaches and trainers that love working with children as much as they love the sport. Headquartered in Canada, they are a perfect example of how online training can help franchises with locations all around the world.

THE CHALLENGE

As a franchise business, Little Kickers International has many franchise locations spread all over the globe, each with coaches and staff that need to be trained. Prior to the introduction of SkyPrep, all of their 1,500+coaches would need to be trained face-to-face, often on a one-on-onebasis, which took a very long time and resulted in high training costs.

Within our 250franchises, we have in the region of 1,500coaches who deliver the classes to the children, and we want to make sure that all of our coaches are properly trained so that they can do it in the safest and most entertaining way.

–Frank Stanschus –Little Kickers

Little Kickers International also needed a platform that was easy to use. With a large number of users to train, the platform had to be easy to navigate, both for administrators and learners, as well as be intuitive for users who are not very tech-savvy.

Little Kickers International also stressed how important it was to be able to use existing training material. With all of their training material already prepared, they required an easy way to import all of it.

Lastly, cost was a major factor that affected Little Kickers International’s search for an LMS. With no additional funding to put towards an LMS, they had to ensure that they were not overpaying for a platform.

We wanted somebody who was cost effective, and to be fair to your company, yours is a very competitive product. That played an important role as we don’t get extra additional funding for this – it’s just an additional cost that we must bear, and some of your other competitors are significantly more expensive, but you’re a wonderful match of price versus functionality.

–Frank Stanschus –Little Kickers

THE SOLUTION

While there is a lot of in-person training required for the practical aspects of teaching soccer, Little Kickers International also had a lot of legally-required desk training to do. By using SkyPrep, they were able to administer that training remotely, and at times that worked best for the coaches.

As soon as we get a new coach, they get some induction training. That induction training used to be done face-to-face, almost one-on-one, and now we can do that remotely at the coach’s leisure, and we can track it much better.

–Frank Stanschus –Little Kickers

SkyPrep was designed to be as easy-to-use as possible, so much so that we won Capterra’s 2016 top award for ease-of-use in an LMS, and course creation was one of the major focal points. SkyPrep allows users to upload their existing training content and use it as many times as needed, in an unlimited number of courses once it has been uploaded.

What you do very well is the function to upload existing training content. We had everything in PowerPoint already, whereas some platforms make you re-write all your content into whatever their standard training format is. That was a huge bonus for us.

–Frank Stanschus –Little Kickers



“I think it’s fantastic. Everyone absolutely loves SkyPrep.”

THE RESULTS

SkyPrep has allowed Little Kickers International to considerably speed up their training process, saving them hours per employee, as well as making it more engaging.

It definitely saves time. Once a coach has got the actual learning in front of them, I think it's fantastic. Everyone absolutely loves it.

–Frank Stanschus –Little Kickers

By utilizing reports, Little Kickers International can get a quick overview of exactly how the training is progressing – they are able to verify that all of the required material has been covered.

It also gives us consistency – everyone trains on the same material because we can stipulate what is on the training, and it gives us validation that the training has actually been done because we can see when it's been done.

–Frank Stanschus –Little Kickers

Not only can Little Kickers International now verify that the training has been completed, but also that the learners have actually understood the material. SkyPrep's automatically graded tests serve to ensure that all of the information has been digested by the coaches, maintaining Little Kickers Internationals' dedication to making soccer available to as many preschoolers as possible.

We never used to have testing before and now we have little tests at the end, ensuring that the coaches have actually understood what they were taught.

–Frank Stanschus –Little Kickers



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